



North Star District

Crossroads of America Council

Membership Committee

Spring Recruitment

Vision:

- Promote recruitment of scouts at levels at joining scouting, as the high season for outings and camping arrives with the summer months.
- Encourage every Pack and Troop to appoint a Spring Membership Recruitment Coordinator (“Unit Coordinators”).

Responsibilities:

- Provide leadership to Unit Coordinators. When necessary, encourage Unit Chairman to recruit a volunteer to serve as the Unit Coordinator.
- Develop a Roundtable educational opportunity specifically for the Unit Coordinators.
- Work through the District Membership Committee to achieve the following objectives:
 - Design a prototype unit Spring Recruitment marketing plan, adapted for District’s needs from Council’s templates, emphasizing adventure and camping.
 - Train Unit Coordinators on plan.
 - Work with Events Committee to organize any supporting event in the plan, if desired.
- Work collaboratively with the overall district committee to ensure success in all functions of the committee (program, membership, finance, and unit service).
- In the absence of the Membership Committee Chair, chair meetings on the topic of Webelos to Scout Transitions.

Meetings:

- Participate in district committee meetings (4th Thursday of each month – 7 pm).
 - Give leadership to the Membership Committee on Spring Recruitment topics in breakout session.
 - Plan, market, and coordinate additional meetings of the Unit Coordinators, as necessary.
- Participate in council meetings on Spring Recruitment, if called.
- Attend Roundtables.

Term of Service:

- End of primary responsibilities at end of term; train successor, if appropriate. End of recruitment in May 2016, so continuity in position desired.
- Through December 31, 2015 by appointment to complete CY 2015 term;
- Request service through December 31, 2016 to complete a full term in CY2016.

Volunteer Support:

- Council Membership Webelos to Scout Coordinator.
- North Star District Chair – Steve James, sjames@archindy.org, +1 (317) 283-4285
- District Membership Chair (vacant)
- District Communications Chair and Special Advisor to Membership Chair our former District Executive Jamie (née Fox) Caliguri (419) 343-7506, jamie.fox413@gmail.com

Professional Staff Support:

- North Star District Executive (Con Sullivan)
- North Star Marketing Department